



## It's time to set the record straight.

Decision-makers like you **deserve facts, not falsehoods**, about the benefits of Solasta® natural astaxanthin.

### Today's Fact: Natural Sun Power

- ✓ Direct sunlight, not artificial lighting, is the energy source fueling the growth of *Haematococcus pluvialis*, the microalgae used to create Solasta® natural astaxanthin.



**To learn more**, detailed information and downloadable infographics are available on our website: [solixalgreredients.com](http://solixalgreredients.com). Or call 970-484-8094.

**Solix Algreredients, Inc.** is a B2B supplier of algae-based, natural ingredients that benefit health-conscious consumers. Since 2006, the USA-based company has been a recognized leader in algal cultivation and has demonstrated its technology at scale. Solix applies its algae supply chain experience and expertise to market Solasta® Astaxanthin, Solmega® DHA omega-3 and other natural algal ingredients. Solix Algreredients is headquartered in Fort Collins, Colorado, where it has an array of algae-specific technical, R&D and analytical resources.