



## It's time to set the record straight.

Decision-makers like you **deserve facts, not falsehoods**, about the benefits of Solasta® natural astaxanthin.

### Supply Chain Choice is Good for Your Business

Here's what you're missing when entrenched suppliers dominate:

- ✓ Greater profit margins
- ✓ Expanded B2B growth opportunities
- ✓ Increased market share



**To learn more**, detailed information and downloadable infographics are available on our website: [solixalredients.com](http://solixalredients.com). Or call 970-484-8094.

**Solix Alredients, Inc.** is a B2B supplier of algae-based, natural ingredients that benefit health-conscious consumers. Since 2006, the USA-based company has been a recognized leader in algal cultivation and has demonstrated its technology at scale. Solix applies its algae supply chain experience and expertise to market Solasta® Astaxanthin, Solmega® DHA omega-3 and other natural algal ingredients. Solix Alredients is headquartered in Fort Collins, Colorado, where it has an array of algae-specific technical, R&D and analytical resources.