

WHO BENEFITS WHEN A SMALL NUMBER OF COMPANIES CONTROL YOUR SUPPLY CHAIN?



ENTRENCHED SUPPLIERS DOMINATE

- ✗ High Costs & Low Profits
- ✗ Long Lead Times
- ✗ Limited Product Choice
- ✗ Lack Of Supply Chain Flexibility

FRESH CHOICE FOR QUALITY, FLEXIBILITY AND VALUE

- + Greater Customer Profit Margin
- + Expanded B2B Growth Opportunities
- + Increased Market Share Potential



SOLASTA® ASTAXANTHIN BENEFITS

- USP quality
- 3rd-party certification
- USA Extraction
- Tailored products for your application

Learn more at solixalgreredients.com